



**RM**  
**RUSIMEDIA**

Company profile



A digital agency tailored to your business need. We understand that every industry is different therefor every business has different needs.





# About us

Rusi Media is a fully integrated digital marketing agency. We specialize in social media, SEO, influencer management, web/application development, digital media planning and buying, and creative services. As well as data analysis and reporting for you to understand your customers better!

# Our services



## E-COMMERCE SOLUTIONS

We do SEO friendly eCommerce website development that is compelling enough to make your user hit the “Buy” button.



## WEB DESIGN & DEVELOPMENT

We are a Dubai web development agency with the right technical skills and business experience to build next-level websites.



## DIGITAL MARKETING

We carefully craft a data-driven, strategic, and customized digital marketing plan for your business that genuinely works.



## INFLUENCER MARKETING

We develop and execute influencer marketing strategies. Our services help you leverage the power of top influencers.



## DATA ANALYSIS

Data analytics helps harness the potential of your data by monetizing it while delivering delightful customer experiences.

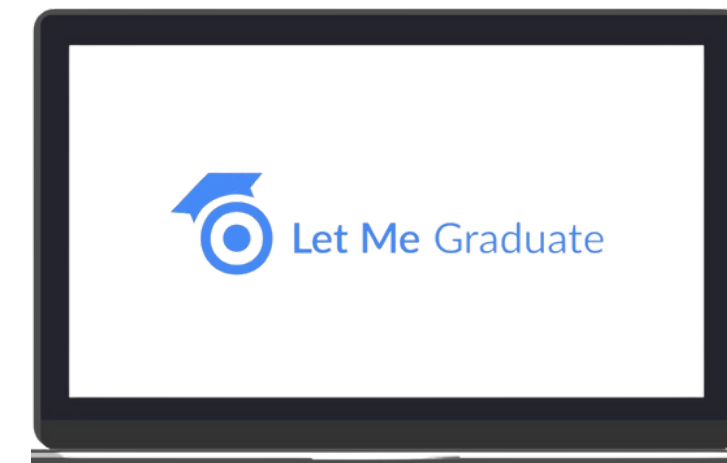
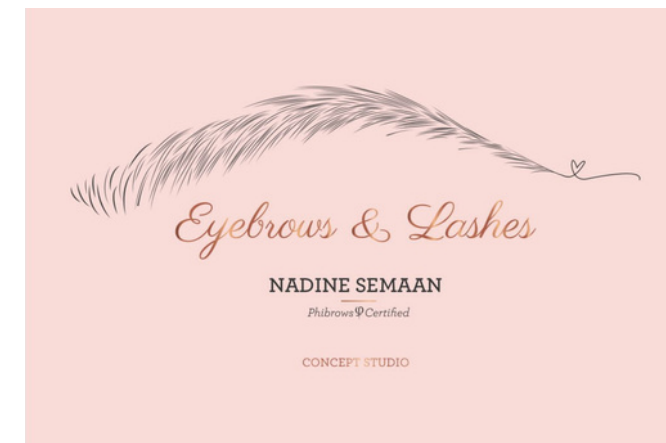
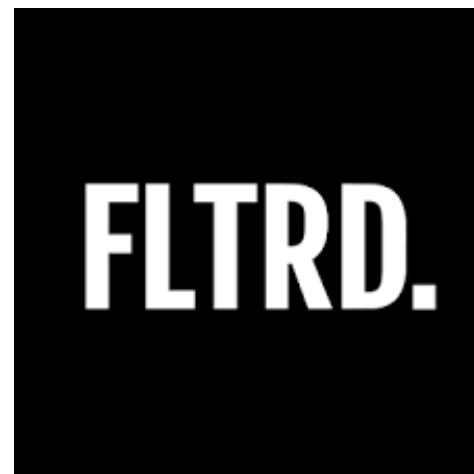


## DIGITAL CONSULTING

No matter where you are on your journey, digital consulting services help you assess your strategy, plan your course and implement solutions.



# Our clients



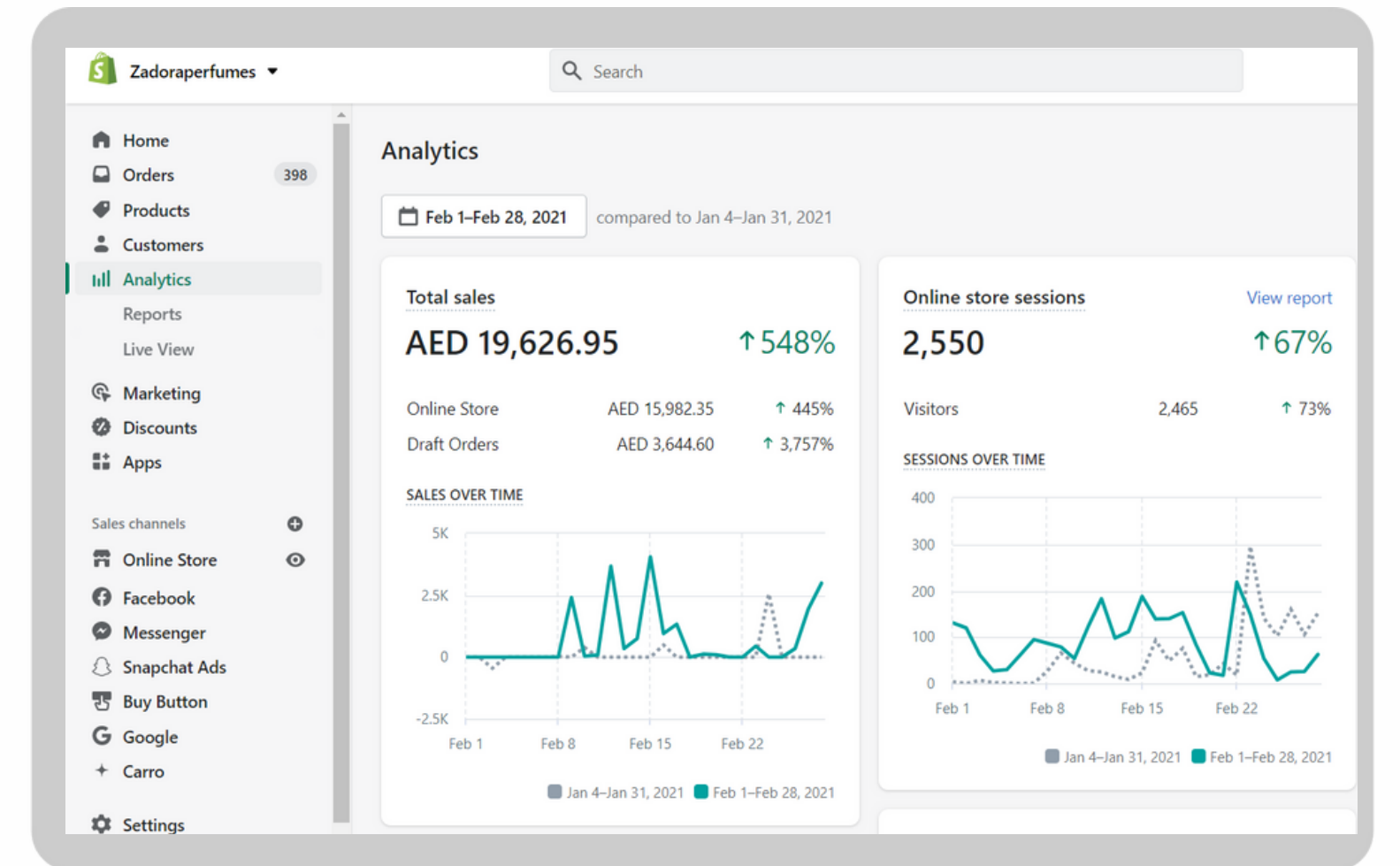
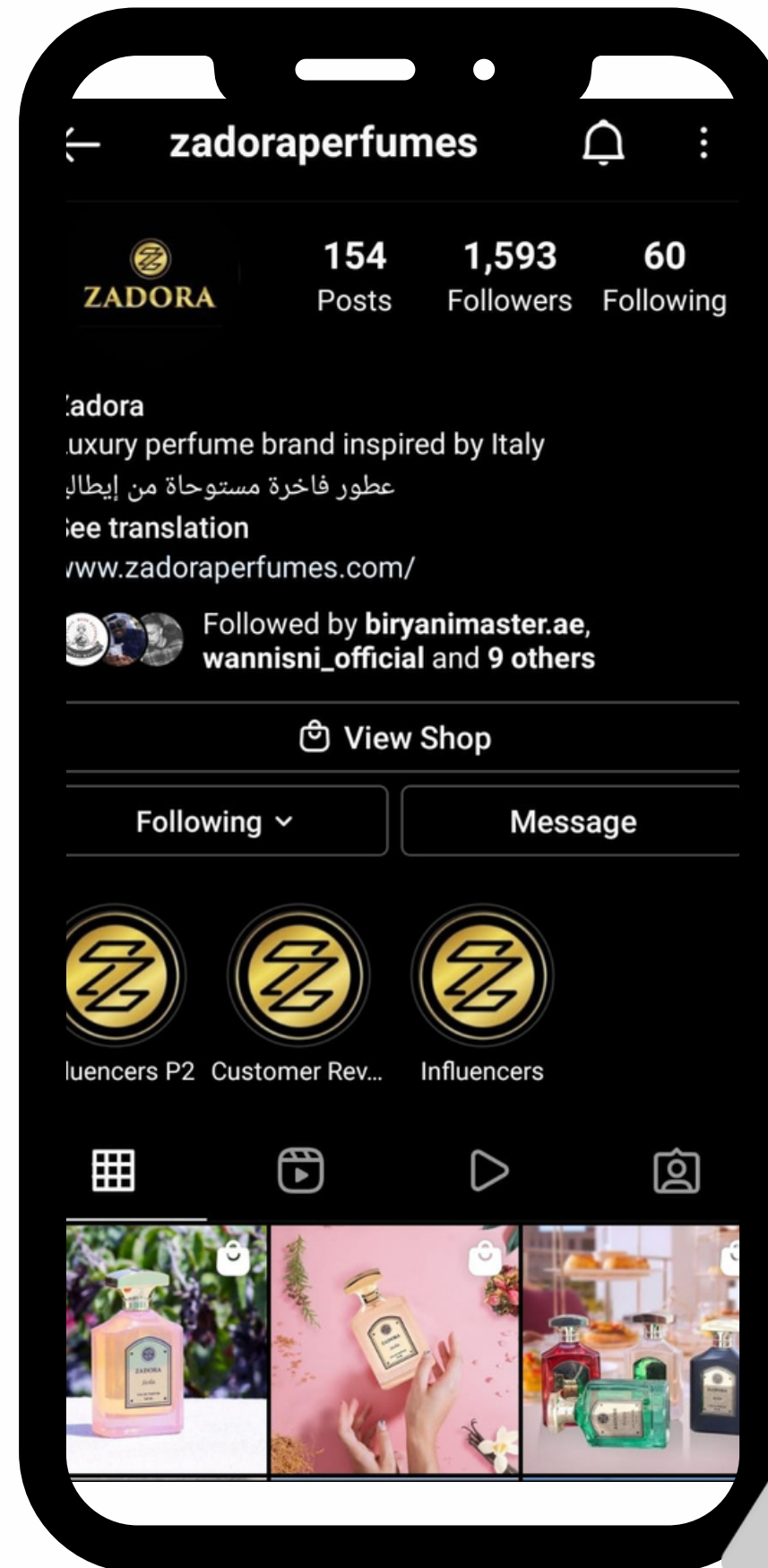


# Case study



## ZADORA

Started with no social presence and close to nothing online sales by creating the right content and branding, along with running digital ads we took Zadora from 0 to hero.





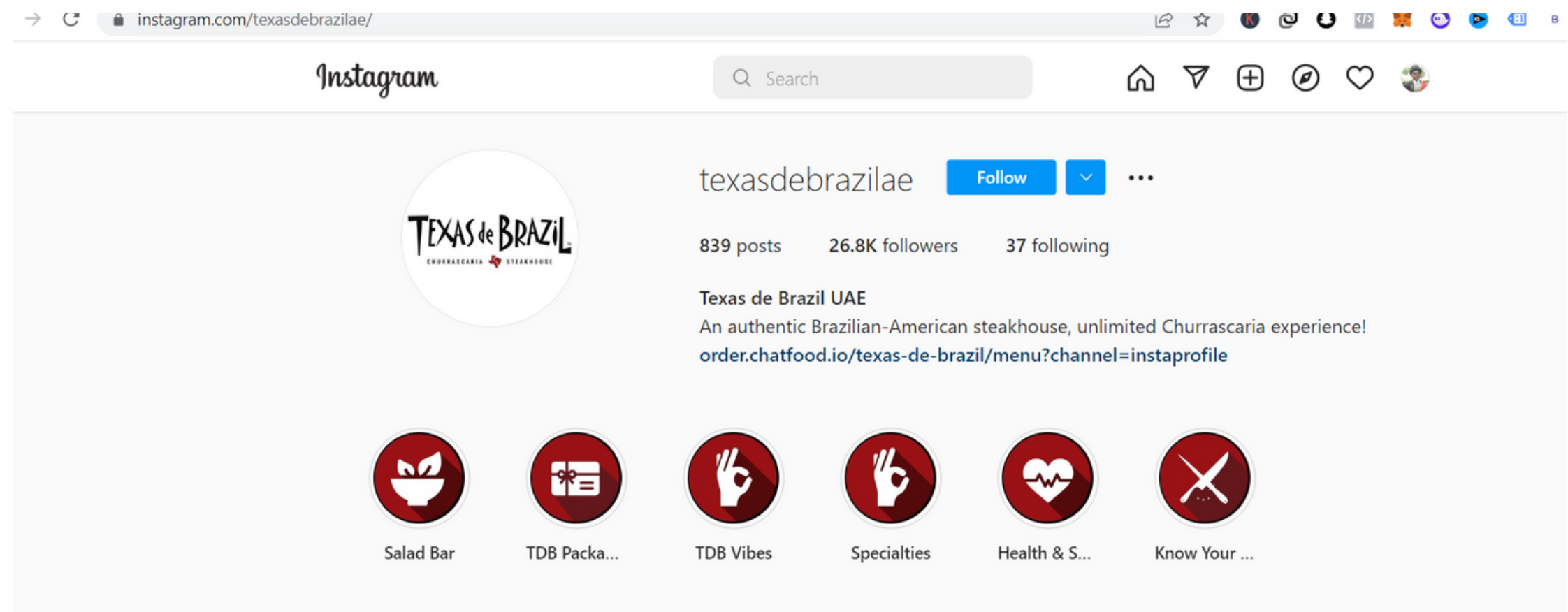
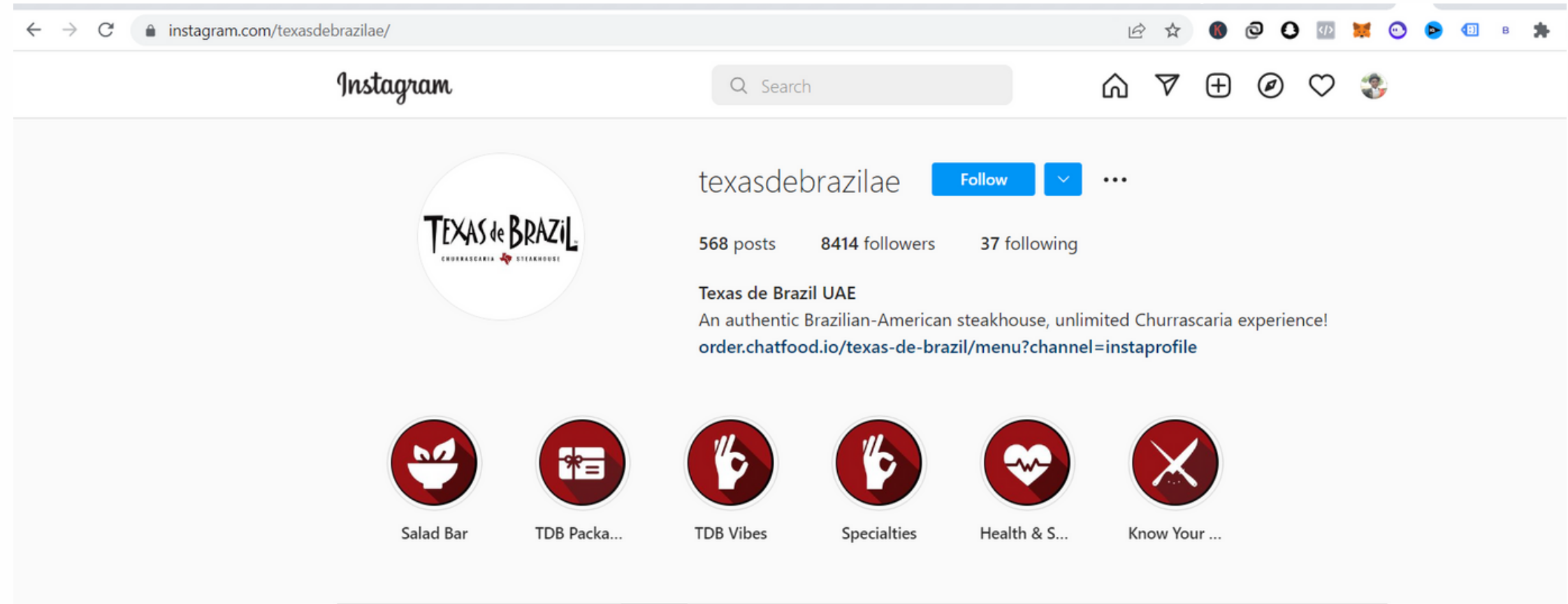


Texas De Brazil is one of the world's most known restaurants, it opened in Dubai and wanted to scale it's social reach further, that's where we came in ! growing it's followers and creating stunning content as well as managing all of their paid ads through Facebook , Instagram and Snapchat

TO →

# Case study

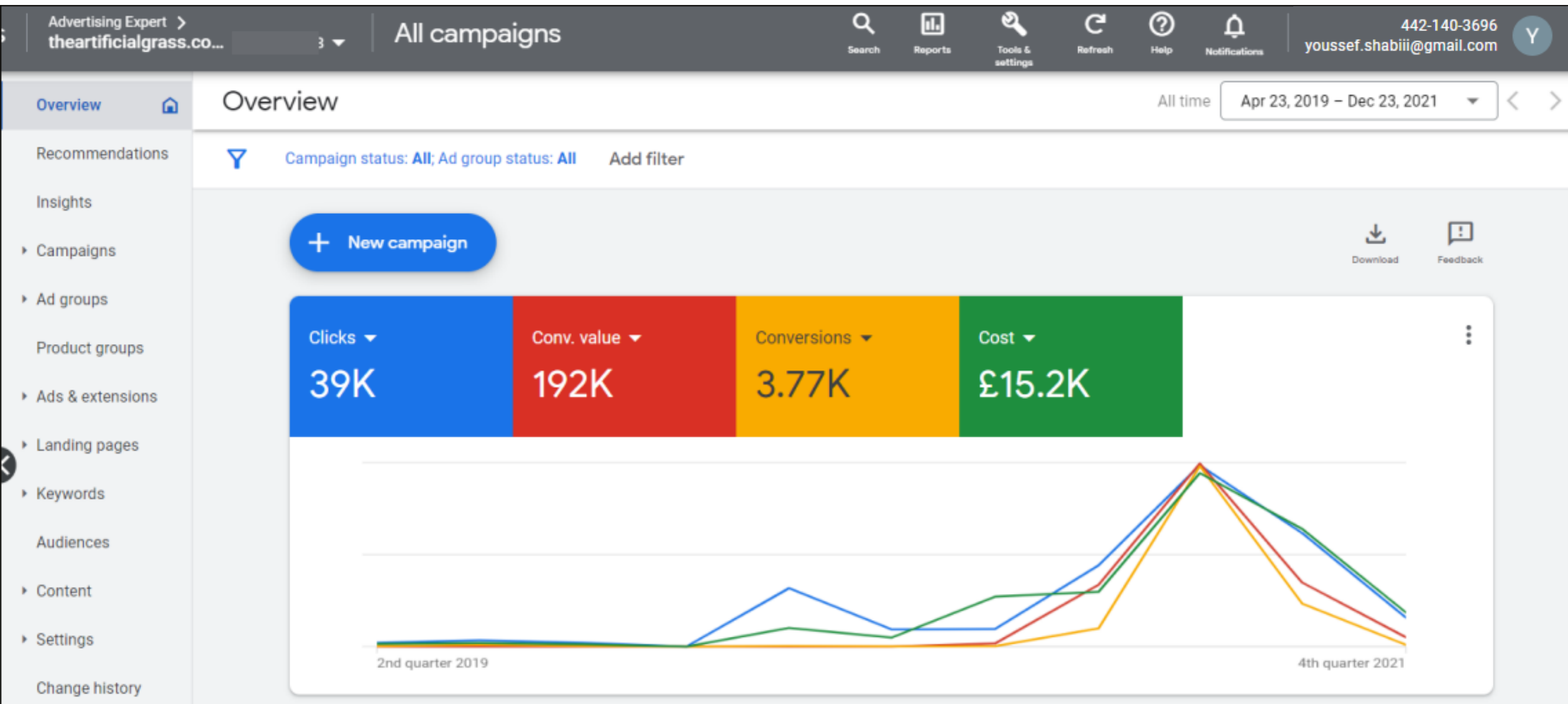
From





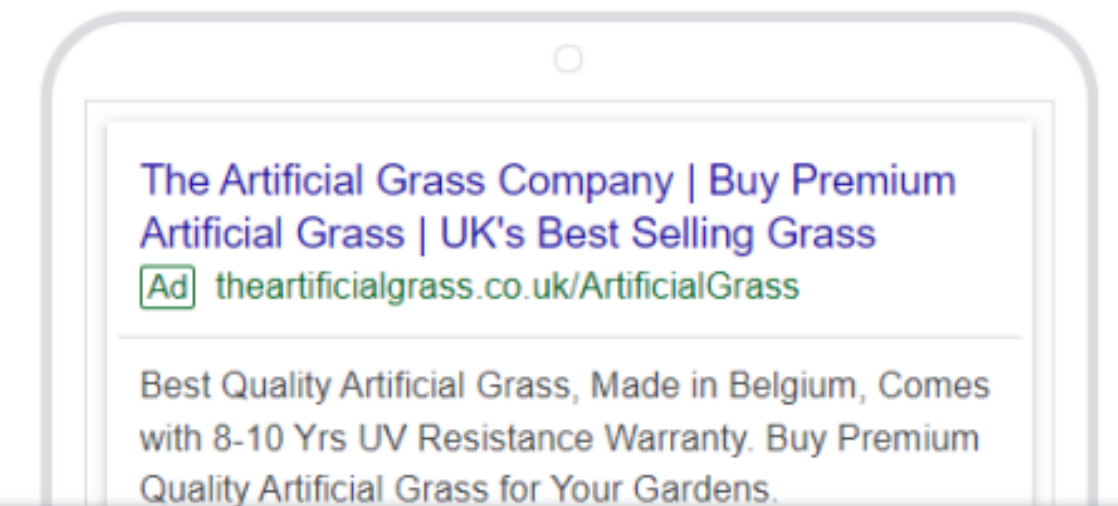
# Case study Google ads

## The Artificial Grass Company



### Most-shown search ads

● theartificialgrass.co.uk (general) ● Artificial Grass



Ad	Impressions	Clicks	CTR
● Enabled	79,966	3,154	3.94%

Most shown search ads  
with a 3.94 CTR

we ran Google search and display ads for the client which resulted in overall 12.6 return on ad spend





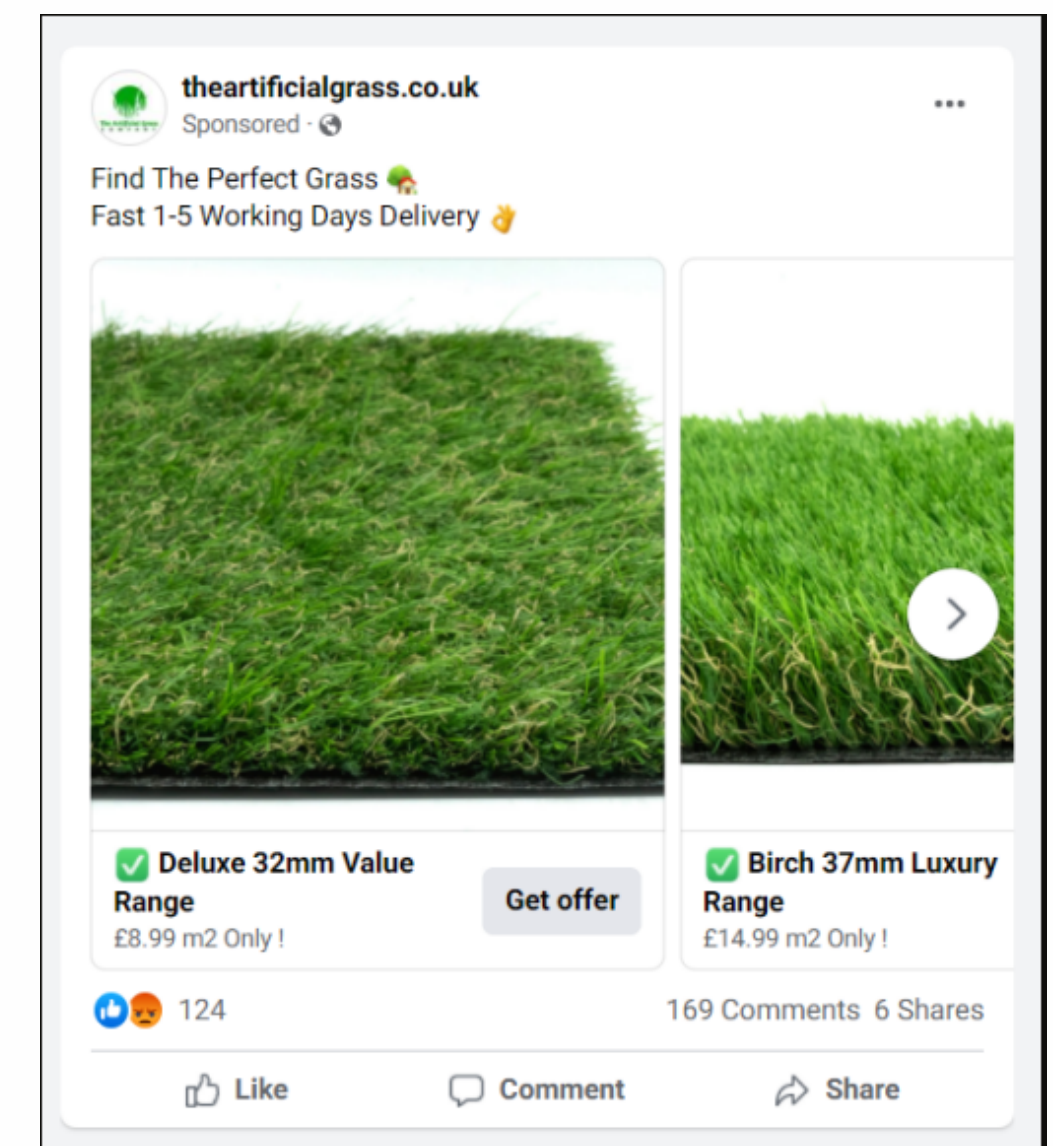
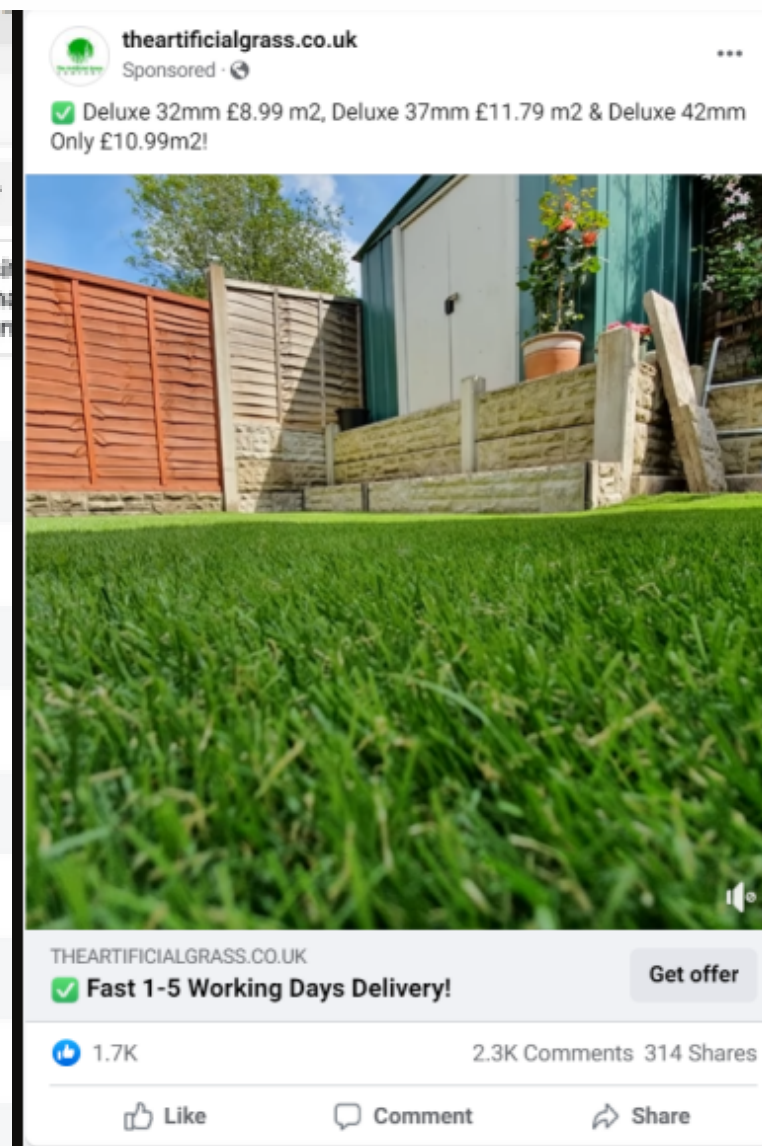
# Case study Facebook ads

**The Artificial Grass Company**

15 selected x Ad sets for 15 Campaigns Ads for 15 Campaigns

Rules View Setup Columns: Custom Breakdown

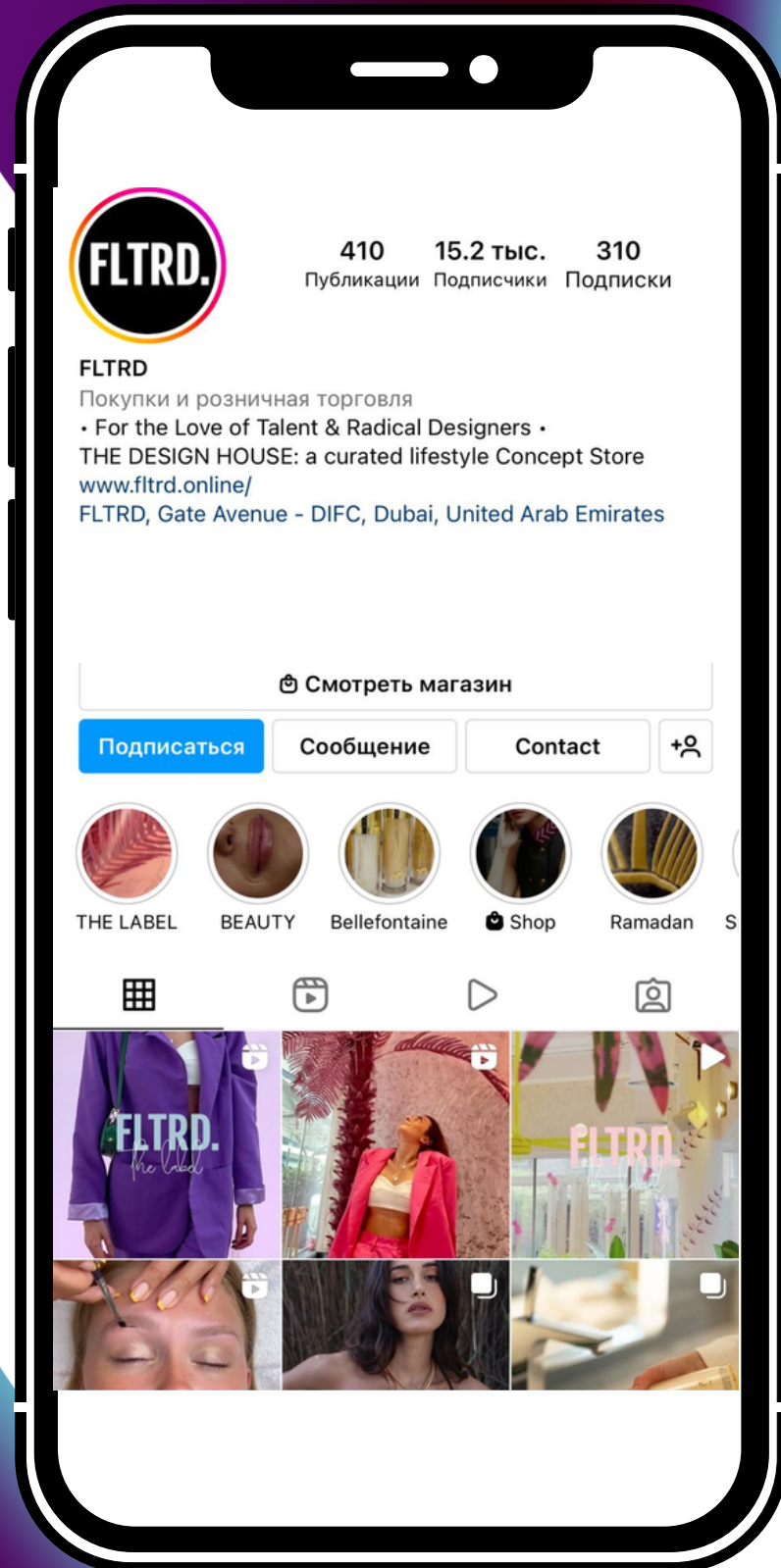
Spent	Purchases Conversion Value	Purchase ROAS (Return on Ad Spend)	CPM (Cost per 1,000 Impressions)	Unique CTR (Link Click-Through Rate)	CPG (Cost per Link Click)	Website Purchases Conversion...	Website Purcha (Return
£986.83	£7,333.78	7.43	£8.98	1.80%	£0.83	£7,333.78	
£686.35	£5,934.99	8.65	£8.77	1.78%	£0.75	£5,934.99	
£30.76	£0.00	—	£13.53	0.82%	£2.56	£0.00	
£700.00	£835.94	1.19	£14.90	0.86%	£3.47	£835.94	
£38.26	£152.89	4.00	£16.10	4.62%	£1.09	£152.89	
£67.26	£1,737.07	25.83	£9.57	2.48%	£1.10	£1,737.07	
£21.48	£876.92	40.82	£9.67	2.34%	£0.72	£876.92	
£464.03	£807.27	1.74	£7.45	2.27%	£0.71	£807.27	
£1,159.11	£11,100.80	9.58	£10.62	2.56%	£0.83	£11,100.80	
£103.40	£2,932.18	28.36	£9.23	5.34%	£0.71	£2,932.18	
£15.28	£0.00	—	£8.28	0.70%	£1.27	£0.00	
£2,976.69	£17,319.88	5.82	£9.15	1.32%	£1.23	£17,319.88	
£32,241.89 Total Spent	£324,132.75 Total	10.05 Average	£7.59 Per 1,000 Impressions	3.14% Per Person	£0.77 Per Action	£324,132.75 Total	



AD SPEND: £32K  
REVENUE: £325K  
ROAS: 10.05X

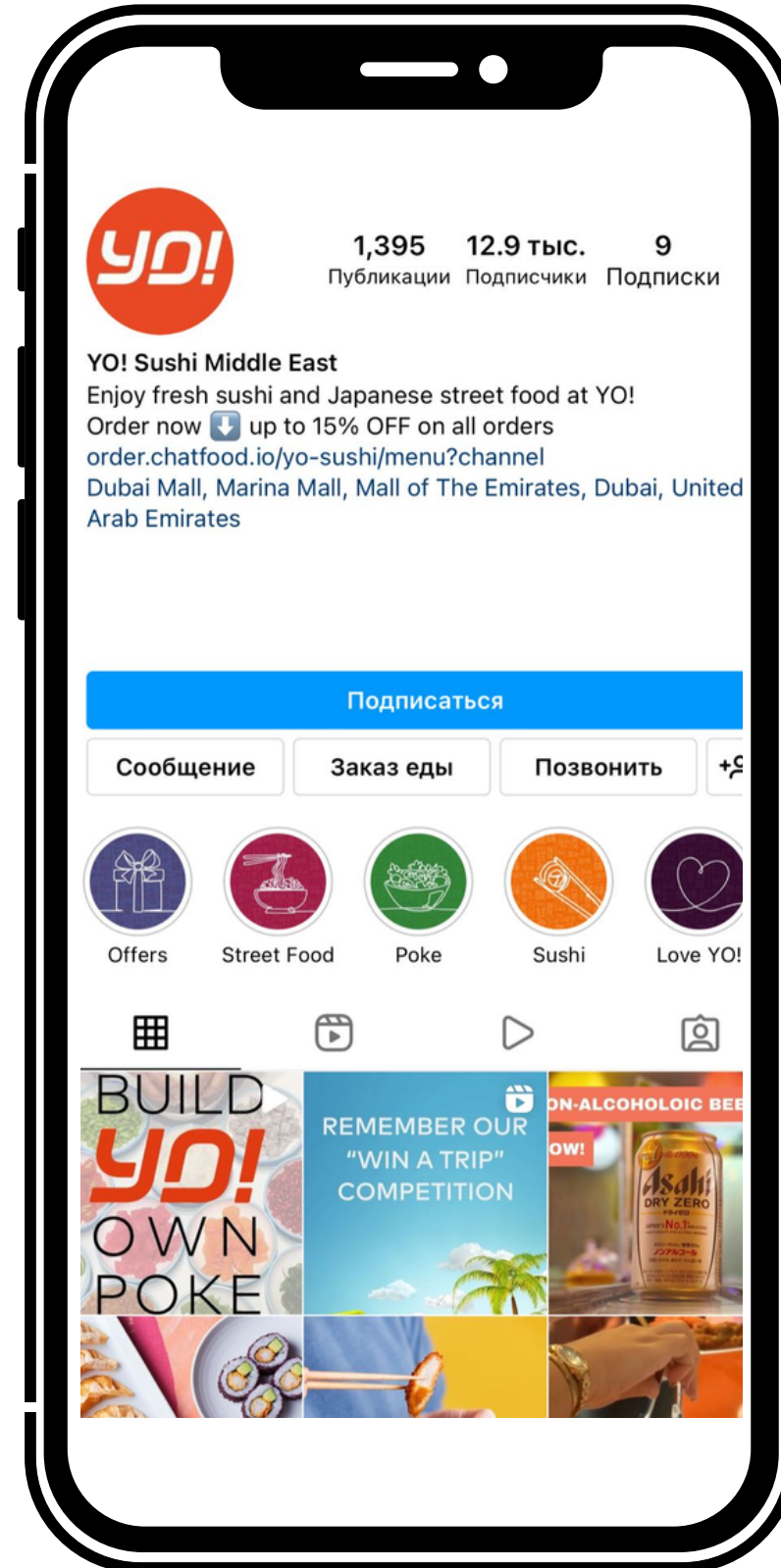


FLTRD



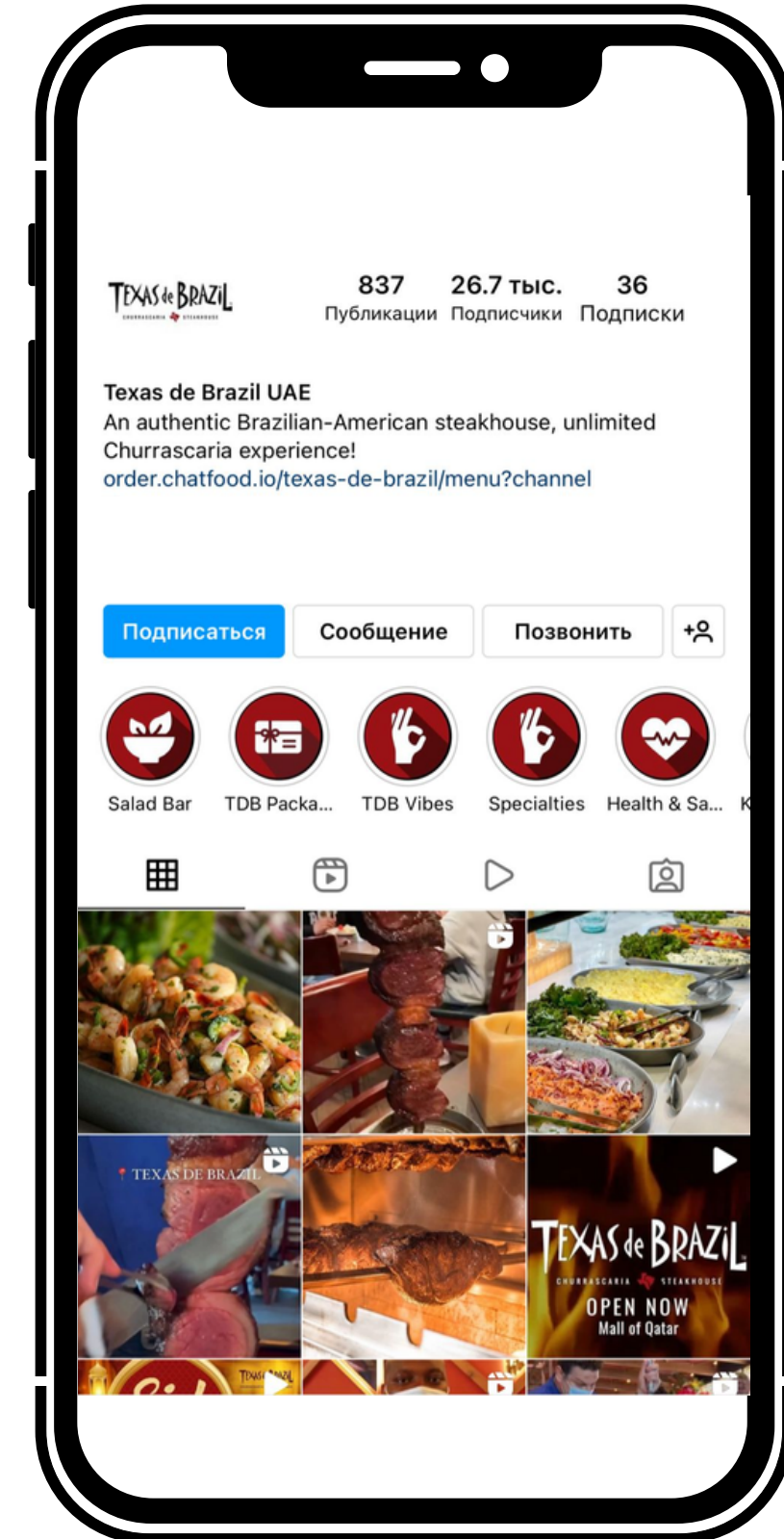
# SOCIAL

YO! SUSHI MIDDLE EAST



# MEDIA


TEXAS DE BRAZIL UAE







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